

F A T

More Opportunities Here

T A T

Be Your Strategic Business Partner

L E E

COMPANY BACKGROUND

Fat Tat Lee Watch Co. Ltd (FTL) is a subsidiary of Kowloon Watch Company (KWC), which was founded in 1952. With the relationship & support of KWC, FTL had engaged in manufacturing and international sales & distributions in 2006.

Retail Chains
In Hong Kong



1952

International Sales
& Distributions



2006

KOWLOON WATCH GROUP

1989



Wholesale & Retail
In China

2008



Importing & Wholesale
In Hong Kong & Macau

KOWLOON WATCH GROUP AWARDS GRANTED

1. "Hong Kong Superior Company"

- Since 2006
- *By Sing Tao Group*



2. "Excellent Quality Tourism Service"

- Since 2006
- *By Quality Tourism Services Scheme*



3. "The Hong Kong and Macau Merchants of Integrity Award"

- Since 2004
- *By Guangzhou Daily*



4. "No Fakes Pledge"

- Since 1999
- *By HK Retail Management Association*



5 "Excellent Front Line Employees"

- 2006 - *By Apple Daily*

6. "Supreme Service Awards"

- 2008 - *By Corporate CEO*



7. "Consumer's most favorable HK brands"

- Since 2008
- *By Chinese Overseas Enterprise prestige*

8. "Hong Kong Service Awards"

- Since 2010 - *By East Week*



KOWLOON WATCH GROUP TOP MANAGEMENTS



時間在變 真誠不變
Time is changing but Sincerity is forever



盡展團隊精神

同心共創 共享今明

MESSAGE FROM MANAGING DIRECTOR, DR. WONG KAM SHING



My great pleasure to welcome you.

Our company is the
Synonymous of 'Confidence'
for over 55 years:

'Guarantee of Trust'

'High Quality of Service'

'Never Stop Improving Ourselves'

'Fulfill Customer's Need Always'

It is my greatest honor to contribute on
your success.

Yours sincerely,

Dr. Wong Kam Shing

Managing Director
Kowloon Watch Group

INTERVIEW by CAPITAL CEO (NO.049)

MR. WONG KAM SHING, MANAGING DIRECTOR



九龍銀行董事總經理黃錦成，一直與時並進，積極發展，帶領全行業務不斷增長，並成功開拓多個市場，為客戶提供多元化的金融服務。黃錦成在銀行業擁有超過三十年的經驗，曾擔任多個重要職位，包括九龍銀行副總裁、總經理及董事總經理。他擁有豐富的領導經驗，曾帶領多個團隊取得卓越成就。黃錦成在多個行業論壇及研討會上發表演講，分享他的管理心得及對銀行業發展的看法。他亦積極參與社會公益活動，支持多項慈善事業。黃錦成表示，九龍銀行將繼續秉承「誠信、專業、服務」的宗旨，為客戶提供更高質素的金融服務，並為香港的經濟發展貢獻力量。



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INTERVIEW by EAST WEEK MR. WONG KAM SHING, MANAGING DIRECTOR



Words from Dr. Kam Shing Wong

Our company has known as the synonymous of 'Confidence' for over 55 years: We should provide customer the followings:-

'Guarantee of Trust'

'High Quality of Service'

'Never Stop Improving Ourselves'

'Fulfill Customer's Need Always'

INTERVIEW BY WENWEIPO NEWSPAPER MR. TED MANABE, INTERNATIONAL DIRECTOR

「緣」繫九龍表行 憑信心建立人際關係
——訪九龍表行集團日籍顧問Ted Manabe

原籍日本、曾任日本精工錶業公司Seiko Corporation(精工)工
作多年的Ted Manabe於2006年8月加入九龍表行集團，主要負責集团旗下
發達利鐘錶有限公司(下稱「發達利」)擔任和香港市場接洽關係，就市場動向
及顧客需求，憑以過往的經驗提供不同的營運意見。

「緣」繫九龍表行 憑信心建立人際關係

從事鐘錶業四十載

「緣」繫九龍表行 憑信心建立人際關係

憑信心堅持永不放棄

「緣」繫九龍表行 憑信心建立人際關係

Words from Mr. Ted Manabe

“Never give up” is my principle of working.
Life must have tough time, but there is a way out always. You need to be patient.

“Symbol of Trust” is meaningful in international business.
Trust is the first step in building relationship.

FTL’s success is led by **“Harmonic Team”** from top to bottom.
Good partnership with FTL and **“bilateral trust”** is definitely a choice of your success

WE ARE FLEXIBLE

JAZMA

Own brand, globally marketed

OEM

Original Equipment Manufacturing

OBM

Original Brand Manufacturing

ODM

Original Design Manufacturing

OWN BRAND – JAZ-MA, GLOBALLY MARKETED



JAZMA

- Our own brand - Jaz-ma has been named after Jazz music which are globally popular and well accepted by not only youngsters, but wide generations.

"Jaz-ma means mother of Jazz."

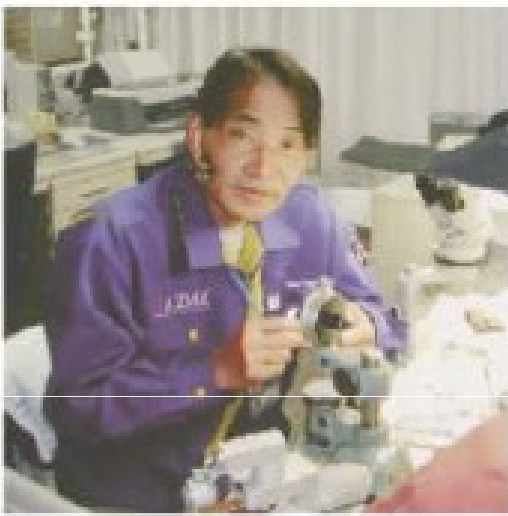
JAPAN TOP NOTCH DESIGNER

“Naomi Inaba Japan”



Naomi Inaba is a famous designer in Japan and exclusively developed new concept and design watch for Fat Tat Lee Watch Co., Ltd. Designer Naomi Inabe was inspired by the concept of driving watch, But evolved to the new fashion digital watch for all generations in various occasions, presenting new watch wearing position on the wrist.

Profession Japan Made Standard By 高田一郎氏



Professional Japan Made Standard
By 高田一郎氏
(The Champion of Japan Watch Technical Competition)



高田一郎氏 is a famous Technician in Japan who had grants many awards from well known organization. Also received the champion in Japan watch technical competition. This year, he started to manufacturing FTL watches for us.

OUR STRENGTH

Experience and Network

- Over 55 years in the watch industry

Research and Development

- FTL invests heavily on R & D

Designs

- Constant creation by talented in-house designer and contracted Japanese designers

Manufacturing

- All watches produced by certified factories.

RoHS Compliance

- All watches produced under RoHS compliance

Strong sales force

- Ensure high quality service to customers

BRAND GLOBAL NETWORK

Global Network

Our Customer Network covers all over the world



AMERICA

Argentina
Brazil
Canada
United States

EUROPE

Cyprus
Denmark
Finland
France
Iceland
Italy
Norway
Poland
Rumania
Russia
Spain

MIDDLE EAST

Bahrain
Iran
Iraq
Israel
Jordan
Oman
Qatar
Saudi Arabia
U.A.E.

ASIA

China
Hong Kong
India
Kazakhstan
Macau
Malaysia
Nepal
Singapore
Thailand

OCEANIA

Australia
New Zealand

COMPANY'S MOTTO ARE

Guarantee of trust,
High quality service and
relationship with all customers,
providing satisfaction & advantage

**WE HOPE TO BE YOUR
STRATEGIC PARTNER**

**Welcome to Baselworld 2011
FAT TAT LEE WATCH CO LTD
www.ftlwatch.com**